

Alice Springs...the heart of Australia!



# 2011 Tri-State Scientific Meeting

Alice Springs, NT

30 September - 1 October 2011

## Sponsorship Prospectus

**[www.theasm.org.au](http://www.theasm.org.au)**

For more information contact:

**ICMS Pty Ltd**

84 Queensbridge Street

Southbank VIC 3006

Australia



Phone: +61 3 9682 0244

Fax: +61 3 9682 0288

Email: [tristate2011@icms.com.au](mailto:tristate2011@icms.com.au)





## Invitation

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On behalf of the SA Branch Committee we have great pleasure in inviting you to attend the ASM Tri-State Scientific Meeting that is to be held in Alice Springs, from 30th September – 1st October 2011.

The Tri-State meeting has a history now approaching close to 20 years; during its time, held every three years since its inception, it has been widely acknowledged as informative, friendly, educative, social and of a high standard; embracing many tiers of microbiological flavour, engaging a quality field of presenters sharing their wealth of knowledge with an audience keen to participate and learn.

The general theme of the meeting is along the lines of Indigenous, Rural & Regional Health Issues – a Microbiological Perspective.

We hope you will be able to join us and enjoy the Meeting and all that Alice Springs has to offer.





## ASM Tri-State 2011 Organising Committee

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Conference Chair	Fran Morey
SA Branch Chairperson	Chris Ossowicz
Treasurer	
Secretary	Melissa Brown
Scientific Meetings Convenor	Peter Traynor
Newsletter and Website	Ryan Taylor
Committee Members	Kate Potiris
	Andrew Lawrence
	Peter Speck
	Diana Lagana
	Paul Sideris
	Stephen Davis
	Gary Smith
	Ramin Mazaheri Nezhad Fard
	Donna Capurso





## Your Host City – Alice Springs, Australia

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Alice Springs is the heart of Australia, the capital of the Outback, it's the red sand of the desert, it's where the traditional owners of the land, the Arrernte peoples have lived for thousands of years and where pioneer men and women gave 'tough' a new meaning. It's where they race camels, hold regattas in dry river beds and watch the sunset over the MacDonnell Ranges - it's the Northern Territory in all its splendour.

The history and heritage of Alice Springs overflows with a rich cast of characters - in the late 1800s and early 1900s, only the most intrepid pioneers braved its rugged environment. From Afghan cameleers to flying doctors, today it is possible to pay homage to their legacy at various historic sites around the town.

Despite its beginning as a remote outpost, present day Alice is well appointed and culturally rich thanks to the influence of visitors from all over the world. Situated on the banks of the Todd River (which only occasionally runs with water) it has excellent restaurants, an energetic nightlife and hosts a calendar of quirky and exciting events all year round.

The spirit of the Alice continues to live through its locals who are happy to help you explore and experience the best this region has to offer.

## Alice Springs Convention Centre

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The Alice Springs Convention Centre is a modern, architecturally stunning building with great facilities and is set against a fabulous background of red desert rock and blue skies. It is an impressive centre and can meet all delegates' needs, with in-house services such as catering, technical expertise, security and car parking. There is plenty of excellent accommodation available nearby with a hotel, Lasseters, connected to the Convention Centre.





## Preliminary Program

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The meeting brings together a quality group of presenters into a regional area often starved of such events, at the same time encouraging others from further afield to visit this regional area. 2011 aims to maintain the standard of previous meetings.

The Final Program and confirmation of titles are to be issued soon. Please continue to check the ASM website for further updates.

### The Working Program at this stage includes:

Ciara O'Sullivan

*"An overview of chronic disease and management in the remote setting"*

Rob Baird

*"Tropical diseases in the Top End"*

Vicki Krause

*"Organisms/diseases of interest from the CDC perspective"*

Lloyd Einsiedel

*"HTLV-1: clinical aspects of a neglected infection among indigenous people"*

Stella Heley

*"HPV vaccine program update"*

Ian Denham

*"Sexual health in the post-antibiotic era"*

Jennifer Delima

*"Chlamydia - eye or STI - does it matter?"*

Amanda Leach

*"Nasopharyngeal microbiology as a tool in monitoring impact of strategies to reduce risk of infection in indigenous populations"*



Phil Giffard

"Bacterial skin infections in tropical indigenous populations"

Narelle George

*"An overview of EUCAST antimicrobial susceptibility testing-the way forward"*

Claire Heney

*"Floods and Bugs – bacterial infections arising from 2011 Queensland floods in Brisbane and rural and regional areas"*

Craig Williams

*"Mosquito borne diseases – impact of the 2010-2011 floods on infection rates through rural and regional Australia"*

Bart Currie

*"Meloidosis on the rise; what's going on?"*





## Sponsorship Opportunities

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The **ASM Tri-State Scientific Meeting 2011** provides sponsoring companies with excellent opportunities to increase their profile and promote their commitment and interest to professional delegates. If these sponsorship opportunities do not meet your requirements, the Conference Office will be pleased to discuss individual requirements with potential sponsors, to maximise the benefits achievable from this meeting.

### **Naming Sponsor**

#### **AUD 10,000.00 (Inclusive of GST)**

We view our Naming Sponsor as our partners in the successful execution of the Conference and will work alongside you to provide opportunities to promote your organisation leading up to and during the Conference.

This is an excellent marketing opportunity and we are confident that your high level participation in this prestigious event will provide your company with exceptional rewards.

Naming Sponsors will enjoy the following Industry Exclusive marketing opportunities and benefits.

- Two Full Conference registrations include entrance to sessions, social tickets and a Conference satchel.
- One satchel insert (to be provided by sponsor at own cost and subject to approval).
- Acknowledgement on Conference Website.
- Acknowledgement on signage at the venue.
- Acknowledgement on power point slides in the session rooms.
- Acknowledgement in all Conference marketing activities in the lead up to and during the Conference.
- Sponsor logo on the Conference website and Congress Final Program.



## **Dinner Sponsor**

### **AUD 5,000.00 (Inclusive of GST)**

Dinner Sponsors will enjoy the following Industry Exclusive marketing opportunities and benefits (subject to first-come, first-served basis).

- One Full Conference registrations include entrance to sessions, social tickets and a Conference satchel.
- One satchel insert (to be provided by sponsor at own cost and subject to approval).
- Acknowledgement on Conference Website.
- Acknowledgement on signage at the venue.
- Acknowledgement on power point slides in the session rooms.
- Acknowledgement in all Conference marketing activities in the lead up to and during the Conference.
- Sponsor logo on the Conference website and Congress Final Program.

## **Welcome Reception Sponsor**

### **AUD 2,500.00 (Inclusive of GST)**

The Conference Welcome Reception will be held on Saturday 1<sup>st</sup> of October 2011. This event will be inclusive for all registered delegates attending the Conference.

- Static display during the Welcome Reception.
- Naming rights to the Welcome Reception.
- Opportunity to address delegates at the beginning of the Welcome Reception.
- Two complimentary tickets to the Welcome Reception.
- Acknowledgment on the Conference website.



## Session Sponsor

**AUD 1,500.00 (Inclusive of GST)**

As the Session Sponsor, this will provide you with an opportunity to have:

- Your company logo/name will be used in all signage for the sponsored session.
- Organisation acknowledgement of the session.
- Acknowledgement and company logo in the Final Program.
- Display of organisation banner or lectern sign during session (to be supplied by sponsor).
- Acknowledgement on signage at the venue.
- Acknowledgement on the Conference website.

## Satchel Insert Sponsor

**AUD 200.00 (Inclusive of GST)**

All delegates attending the Conference will be provided with a Conference Satchel, as a satchel insert sponsor your brochure or specific information will be included in all delegate satchels to be collected on registration

## Further Information

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For further information on sponsorship opportunities or to apply for any of the sponsorship packages listed above, please return the enclosed application form to:

Rebecca Charlton  
Conference Manager  
ICMS Pty Ltd  
84 Queensbridge Street  
Southbank VIC 3006  
Australia

Phone: + 61 3 9682 0244

Fax: + 61 3 9682 0288

Email: [tristate2011@icms.com.au](mailto:tristate2011@icms.com.au)

Website: [www.theasm.org.au](http://www.theasm.org.au)



## Sponsorship Application Form

Please fax to the Conference Office +61 3 9682 0288

### CONTACT DETAILS

Title: Mr  Mrs  Ms  Miss  Dr  Professor

First Name: ..... Family Name: .....

Position: .....

Organisation / Institution: .....

Address (No/Street): .....

City: ..... State: ..... Postcode/Zip: .....

Country: ..... Email: .....

Phone: ..... Fax: .....

(Please ensure you add Country and Area code)

### SPONSORSHIP

All costs are in Australian Dollars (AUD).

Sponsorship Item	Value	<input checked="" type="checkbox"/>	Total
Naming Sponsor	AUD 10,000		AUD
Dinner Sponsor	AUD 5,000		AUD
Welcome Reception Sponsor	AUD 2,500		AUD
Satchel Insert Sponsor	AUD 200		AUD
<b>Total Sponsorship Amount</b>			<b>AUD</b>

**TOTAL COST:**



## Authorisation

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I am authorised to sign documents on behalf of the company and acknowledge that the company will pay all costs as detailed on this application and follow the guidelines and conditions as listed in the Sponsorship Kit.

Name:..... Signature: ..... Date: .....

## Payment Details

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### Cheques

Please make all cheques/drafts payable to: ASM Tri-State 2011 and send to the Conference Organiser:

ASM Tri-State 2011

C/- ICMS Pty Ltd

84 Queensbridge Street

Southbank VIC 3006

Australia

### TT and EFTs

Please contact the Conference Organiser, ICMS on +61 3 9682 0244 for TT and EFT details.